

Community Engagement Update

***Bond Election Advisory Task Force
March 7, 2012***

www.AustinTexas.gov/BondDevelopment

Community Input Opportunities (February – May 2012)

- Speak Week and Open House events held in Jan./Feb.
- Guiding Principles survey on SpeakUp Austin
- **Community Workshops** - input on projects/programs and allocations for bond packages (March 2012)
- Citizen's communication at Task Force & committee mtgs.
- BondDevelopment@austintexas.gov
- Telephone hotline (512) 539-0060

Outreach:

- Stakeholder email distribution list
- Press releases; media interviews
- Informational postings on Twitter (#ATXBD) and Facebook
- www.AustinTexas.gov/BondDevelopment

Final Results:

Guiding Principles Rankings

These are final results, based off of a sample size of **384 people** who completed the survey during Speak Week, at the Open House or online on SpeakUp Austin.

GUIDING PRINCIPLE:

- Infrastructure
- (TIED) Mobility
- (TIED) Sustainability
- Cost-Effectiveness
- New Initiatives
- Balanced Approach

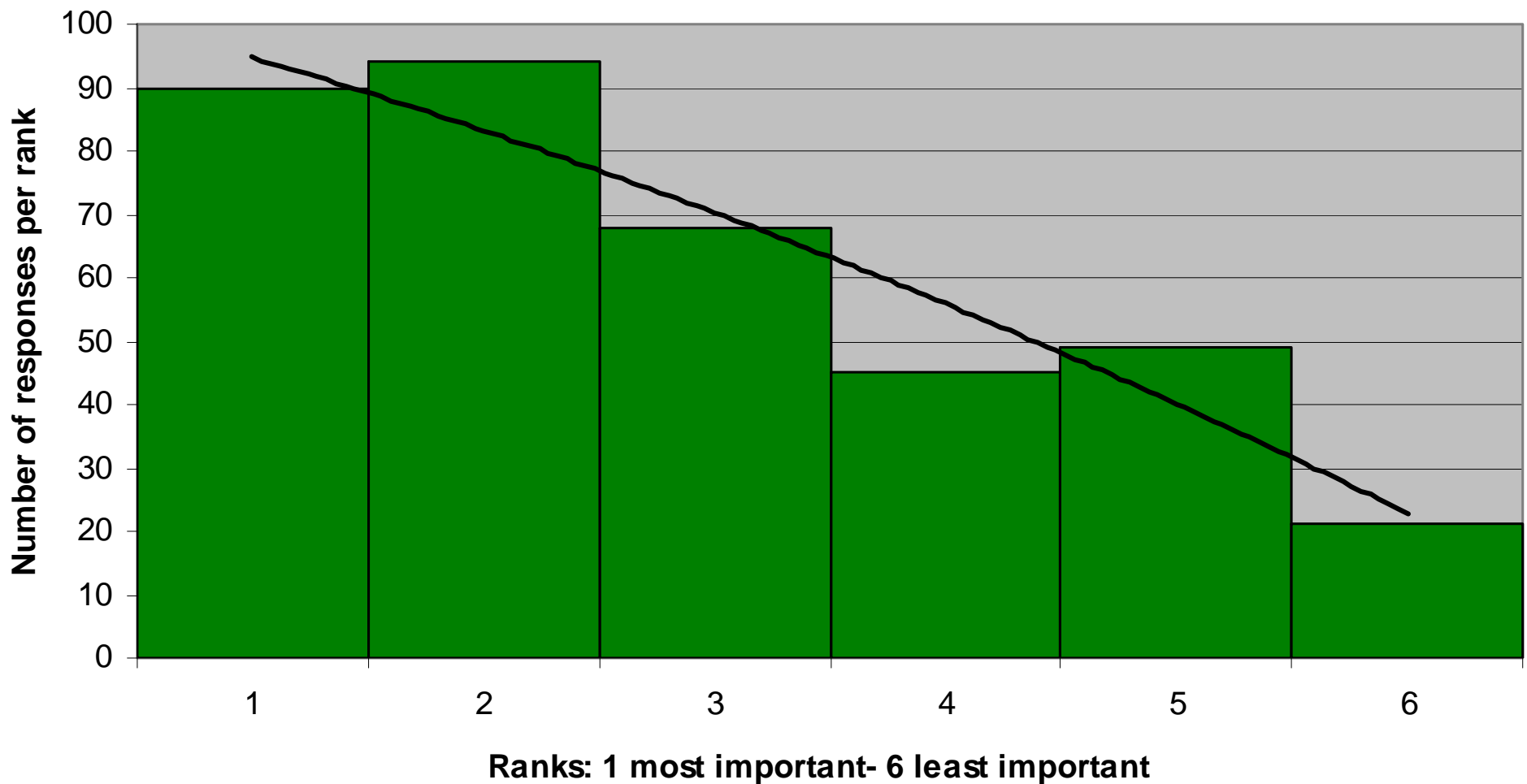
AVG. RANK:

2.8
3.0
3.0
3.4
4.0
4.2

1 = MOST IMPORTANT ----→ 6 = LEAST IMPORTANT

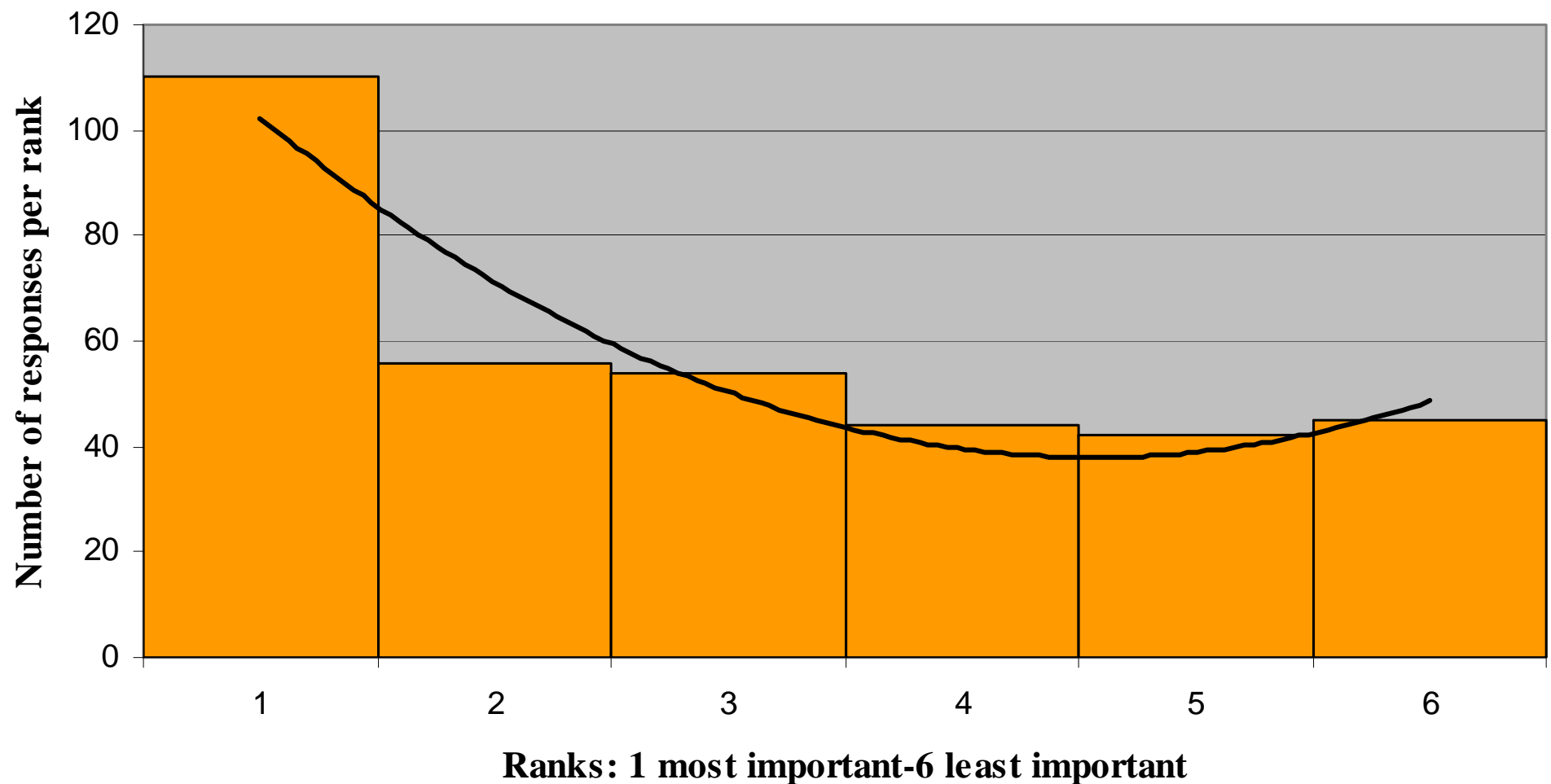
Infrastructure (avg. rank = 2.8)

"Infrastructure" Guiding Principle Survey Ranking



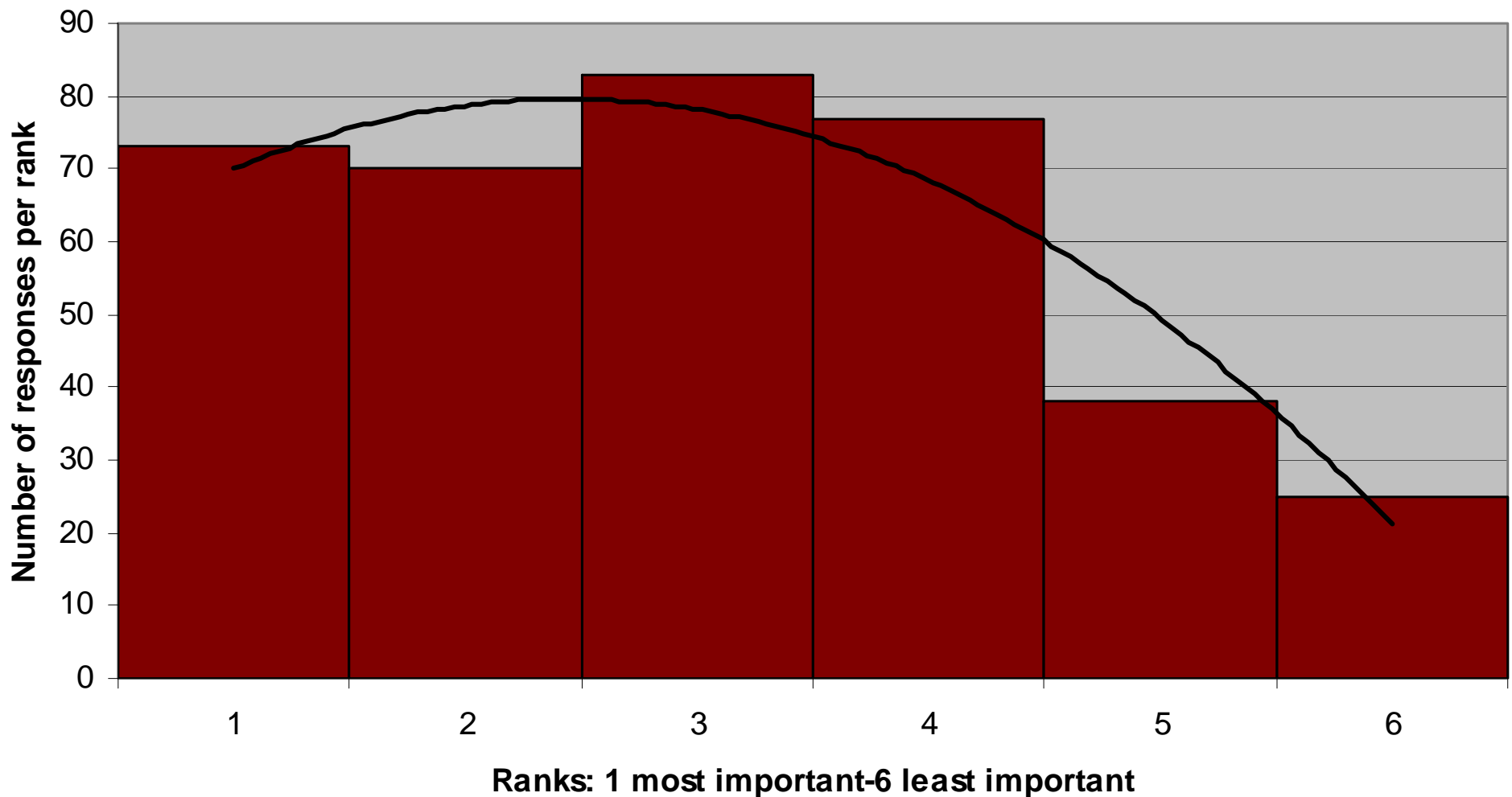
Mobility (avg. rank = 3.0)

"Mobility" Guiding Principle Survey Ranking



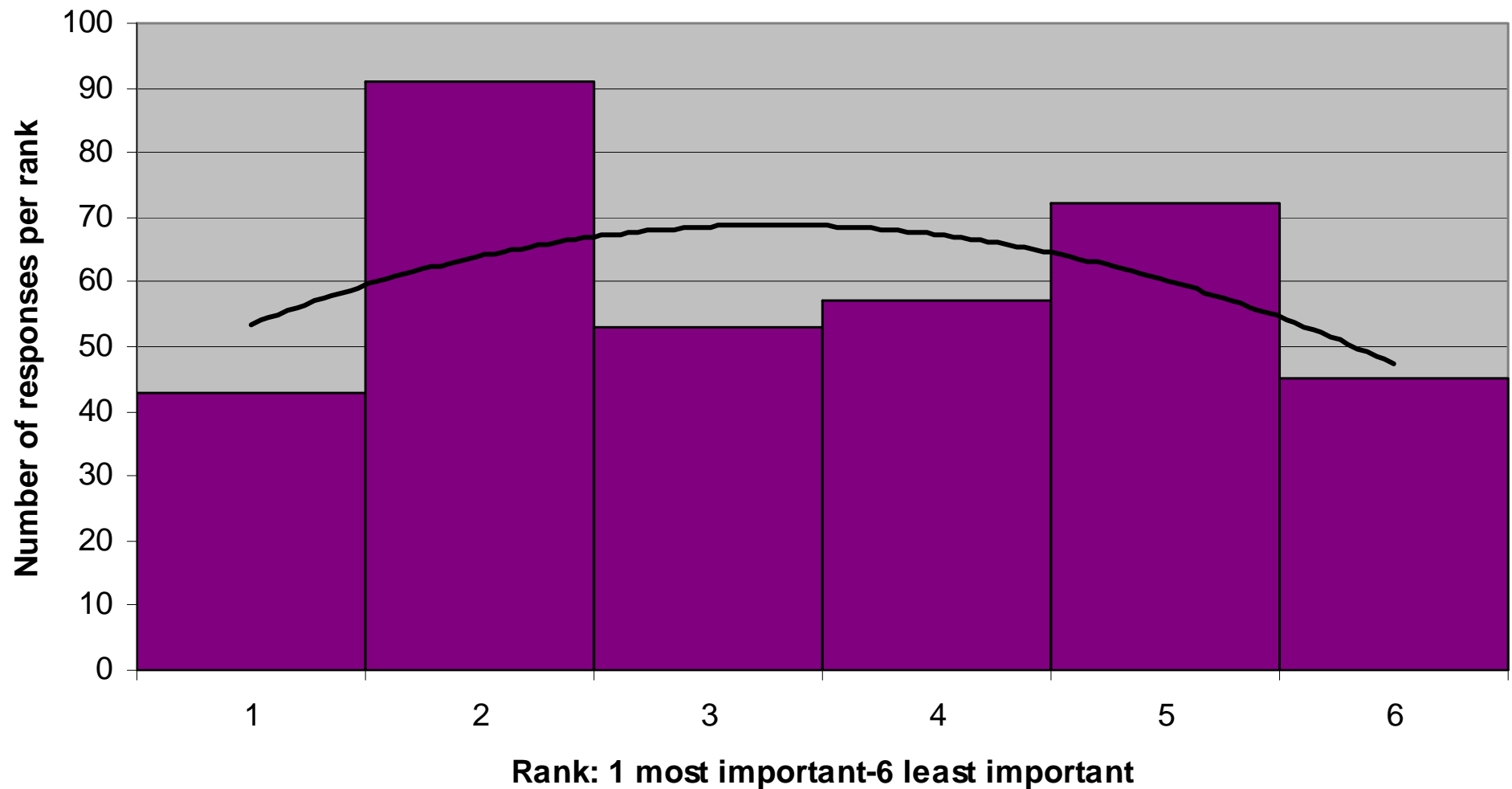
Sustainability (avg. rank = 3.0)

"Sustainability" Guiding Principle Survey Ranking



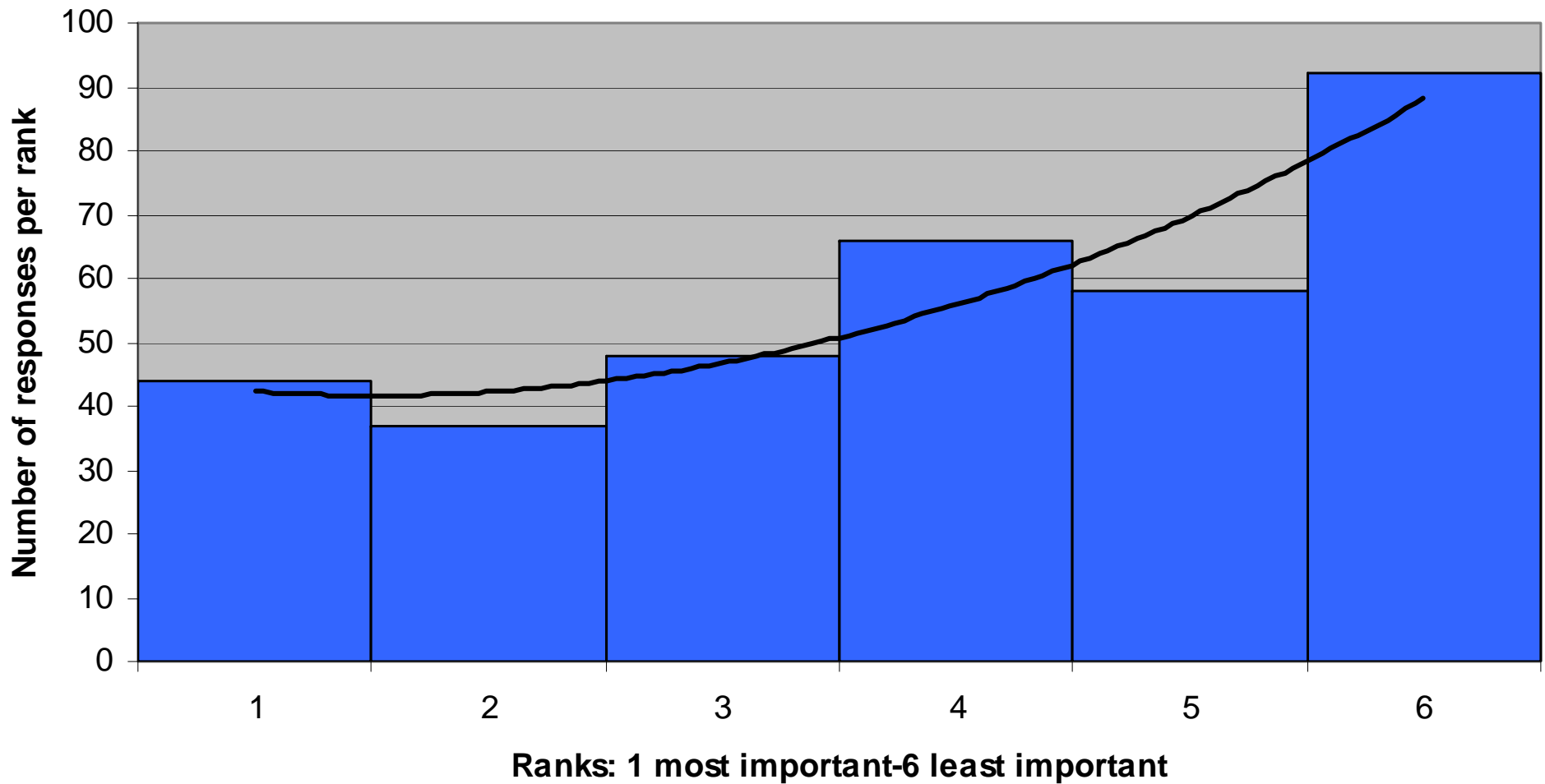
Cost-Effectiveness (avg. rank = 3.4)

"Cost-Effectiveness" Guiding Principle Survey Ranking



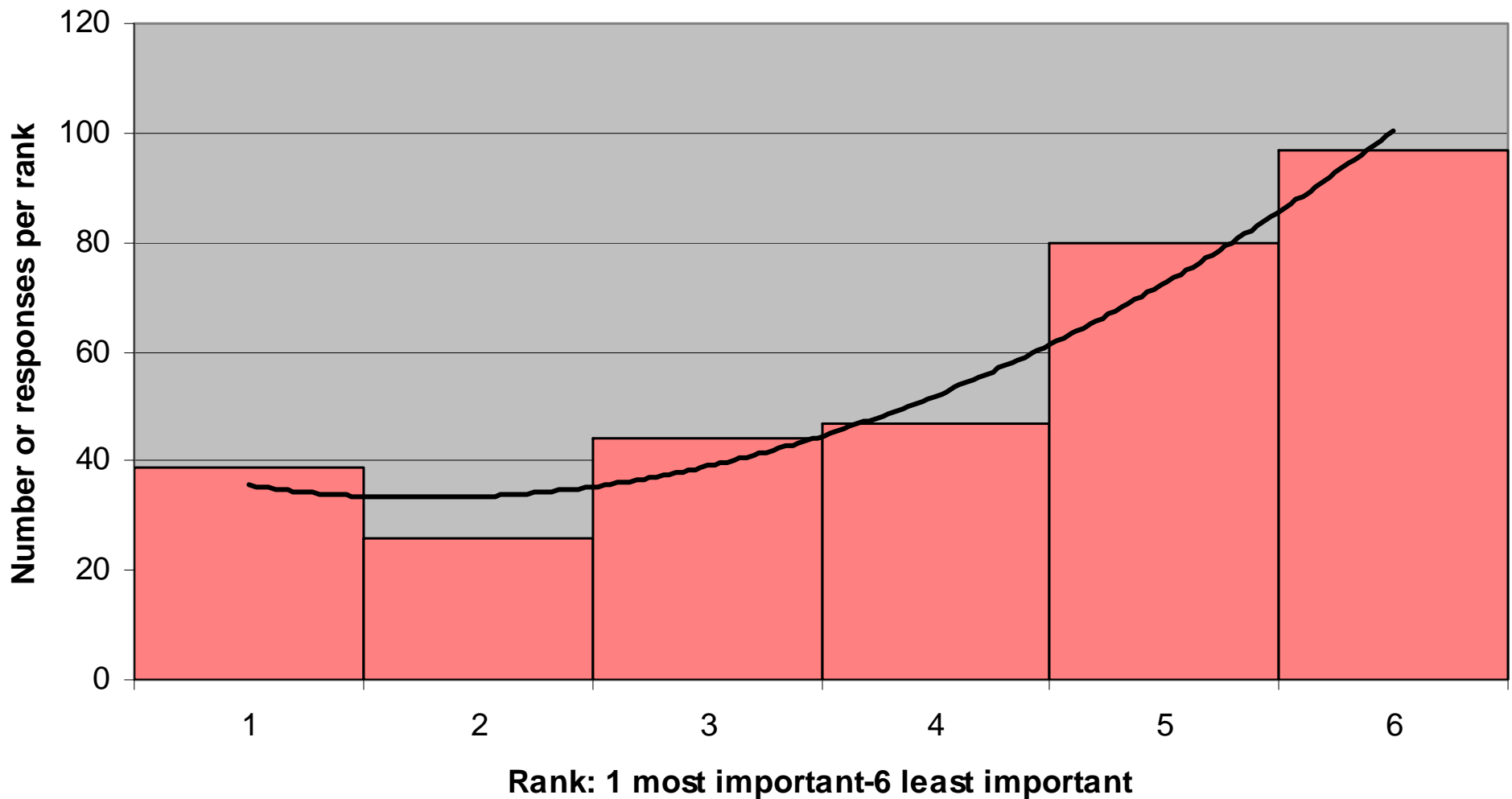
New Initiatives (avg. rank = 4.0)

"New Initiatives" Guiding Principle Survey Ranking



Balanced Approach (avg. rank = 4.2)

"Balanced Approach" Guiding Principle Survey Ranking



Other Input and Comments

- Input received at community engagement events, or by email, hotline, SpeakUp Austin, or social media will be provided in regular written updates to Task Force.
- **If Task Force members receive input directly, please forward to bonddevelopment@austintexas.gov**
- Organized by staff into the following categories:
 - Bond Development Process
 - Affordable Housing
 - City Facilities
 - Parks & Open Space
 - Transportation/Mobility
 - Other

Community Workshops

- A series of 4 community workshops around the city to obtain input on allocations for bond packages and top projects and programs (simulating the Task Force's decision-making process).

Events will take place on:

- **Tuesday, March 20** from 6:30 – 8:30 PM,
First Evangelical Free Church, 4220 Monterey Oaks Blvd.
Bus route: #311-Stassney
- **Wednesday March 21** from 6:30 – 8:30 PM,
Gus Garcia Recreation Center, 1201 E. Rundberg Ln.
Bus routes: #325-Ohlen, #142-Metric Flyer, #10-South 1st / Red River
- **Monday, March 26** from 6:30 – 8:30 PM,
Dove Springs Recreation Center, 5801 Ainez Dr.
Bus routes: #311-Stassney, #7-Duval/Dove Springs, #127-Dove Springs Flyer
- **Saturday, March 31** from 2:00 – 4:00 PM,
Anderson High School, 8403 Mesa Drive
Bus route: #19-Bull Creek

Community Workshops

- Concept for Workshops:
 - Overview, purpose of meeting (Mike Trimble)
 - Time to review Needs Assessment projects/programs. Dept. staff available to answer questions at booths around the room
 - Provide input on top 10 projects/programs
 - Citizens meet at tables to discuss desired \$400M/\$300M/\$200M allocations among Affordable Housing, City Facilities, Parks & Open Space, Transportation/Mobility, Other

Questions/Comments?

BondDevelopment@austintexas.gov

Bond Hotline: (512) 539-0060 (Voice & Text)

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